

# Andreas Jackson

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## SUMMARY

Strategy and operations analyst with a consulting and finance foundation across EY, the Gates Foundation, and IKEA, who builds market intelligence and competitive analysis frameworks from scratch and turns complex data into executive-ready strategic recommendations. Experienced in market sizing, demand forecasting, and competitive analysis that inform investment and capital-allocation decisions, with a process-oriented mindset for designing scalable intelligence systems and influencing senior leadership in fast-paced, ambiguous environments.

## EDUCATION

**University of California, Berkeley — Haas School of Business**

Berkeley, CA | May 2025

B.S. Business Administration | GPA: 3.7 | Dean's List

## PROFESSIONAL EXPERIENCE

**Ernst & Young (EY) | FSO Assurance Associate, Banking & Capital Markets**

San Francisco, CA | Jan 2026 – Present

- Analyze financial statements, reconciliations, and internal controls across 3–4 concurrent engagements, surfacing variances and material findings in risk summaries for client CFOs and leadership

**ABA Consulting | Project Manager**

Berkeley, CA | May 2023 – Jul 2024

- Managed concurrent strategy engagements with Fortune 500, foundation, and nonprofit clients, owning project timelines and leading analyst teams of 5–8 from scoping through executive delivery
- Developed internal frameworks and workshops on market sizing, data analysis, and strategy, establishing scalable, repeatable processes adopted across engagement teams

**Bill & Melinda Gates Foundation • ABA Consulting | Strategy Project Manager (Contract)**

Berkeley, CA | Jan – Jun 2024

- Built a quantitative partner-scoring framework from inception using 30+ peer-reviewed sources and 10+ expert interviews to evaluate strategic fit and operational capacity across major partner organizations
- Led a cross-functional team of 8 analysts across 5 simultaneous workstreams to assess 6 prospective partners, synthesizing complex market data into a ranked shortlist of 10+ qualified organizations
- Delivered executive-ready strategic partnership recommendations directly to the Foundation's Manager of Strategy, distilling 6 months of research into an actionable investment thesis

**The Assistance Fund • ABA Consulting | Project Manager (Contract)**

Berkeley, CA | Jul – Dec 2023

- Led a team of 5 through a 20-week growth engagement with 100% on-time delivery, validating recommendations through 15+ expert interviews and a 3,000+ respondent survey and presenting a roadmap to client leadership

**Southern California Edison | Asset Data & Strategy Implementation Intern**

Los Angeles, CA | May – Aug 2023

- Improved team productivity 75% by designing an Excel operations database that automated efficiency and headcount modeling, and built Power BI dashboards visualizing asset KPIs for leadership

**IKEA • ABA Consulting | Market Strategy Consultant (Contract)**

Berkeley, CA | Jan – May 2023

- Assessed financial-services market-entry feasibility for IKEA, building customer segmentation models and competitive dashboards from a 1,500+ respondent survey to identify whitespace opportunities

## PROJECTS

**NotTomorrow.app | Founder & Full-Stack Developer**

Remote | 2024 – Present

- Designed, built, and monetized a full-stack SaaS product solo (0→1), shipping an AI-powered planning engine and subscription billing system end to end as proof of automation fluency and self-directed execution

## SKILLS

Market intelligence, competitive intelligence, market sizing, demand forecasting, investment & feasibility analysis, financial modeling, scenario analysis, framework design, executive reporting, cross-functional stakeholder management, Excel (advanced), Power BI, SQL, Python

## INTERESTS

AI-assisted workflows and automation, semiconductor & data-center industry trends (Chip War), chess, skiing, soccer